Our tale may have started at the turn of the century but the twinkle is still in our eyes and we remain in love with being able to offer you a range of blank baby and kidswear specially designed for decoration and your personalisation and made to the highest ethical standards. It's a brand new world for many and we reckon it's worth making it the best we possibly can.

2019 brings new styles and colours and a commitment to increasing our use of organic cotton throughout in line with our journey towards sustainability. Grown without potentially nasty pesticides or chemicals whilst retaining all that gorgeously soft natural feel, organic cotton's a perfect choice for tender, young skin. It's better for the environment and for the cotton farmers too which makes it a bit of a no-brainer, we reckon.

Hello and welcome to our world.







### **BZ10 BABY BODYSUIT**

Envelope neckline / 3 self-coloured poppers at crotch / Soft and stretchy fabric / Binding at neck, arms and legs for shape retention

100% cotton: Bubble Gum Pink, Dusty Blue, Kelly Green, Nautical Navy, Powder Pink, Red & Soft Yellow

85% Cotton, 15% Viscose: Heather Grey Melange

100% Organic Cotton: Black, Camouflage Green, Cobalt Blue, Fuchsia, Surf Blue, Organic Natural & White:

60% Organic Cotton, 40% Polyester: Mocha, Charcoal Grey Melange & Heather Blue

Interlock / 200gsm

Sizes (Months): 0-3, 3-6, 6-12, 12-18, 18-24 (\*COLOURS AVAILABLE IN 18-24)

ALL 100% ORGANIC COTTON CHARCOAL GREY MELANGE, SHADES MOCHA, HEATHER BLUE











Yarn-dyed stripes / Envelope neckline / 3 silver-coloured poppers at crotch / Soft and stretchy fabric / Binding at neck, arms and legs for shape retention

100% Cotton (Light Grey Melange: 97% Cotton, 3% Viscose) / Interlock / 200gsm

Sizes (Months): 0-3, 3-6, 6-12, 12-18

RED / WASHED WHITE

POWDER PINK / WHITE ANTIQUE BLUE / DUSTY BLUE

LIGHT GREY MELANGE / WHITE

NAVY / WASHED WHITE



# **BZ30 BABY LONG SLEEVE BODYSUIT** WITH ORGANIC COTTON

Envelope neckline / Binding at sleeve ends for shape retention / Soft and stretchy / Self-coloured poppers at crotch / Tear-off label

100% Organic Cotton / (Heather Grey Melange: 85% Organic Cotton, 15% Polyester) / Interlock / 200gsm

Sizes (Months): 0-3, 3-6, 6-12, 12-18

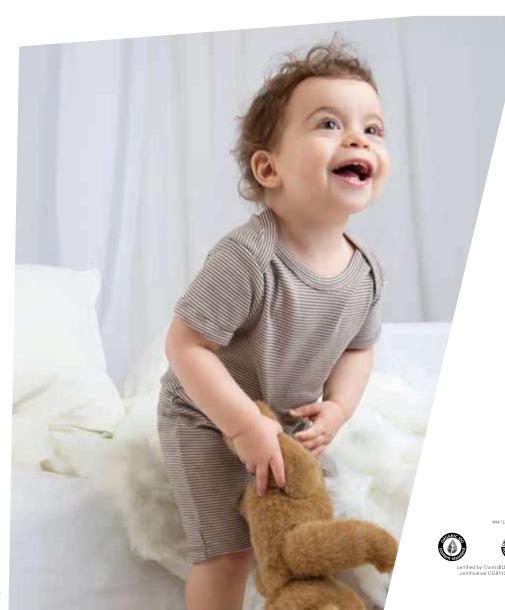












# BZ48 BABY STRIPED PLAYSUIT WITH ORGANIC COTTON

Narrow, yarn-dyed stripes / Shorts-style bodysuit / Envelope neck / Poppers at crotch for ease of dressing / Tear-off label

100% Organic Cotton (White/ Heather Grey Melange: 92% Organic Cotton, 8% Viscose) / Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18



WHITE / HEATHER GREY MELANGE



WHITE / NAUTICAL NAVY



ORGANIC NATURAL / MOCHA

6



# **BZ41 BABY BASEBALL PLAYSUIT** WITH ORGANIC COTTON

Contrast red poppers at neck and leg opening / Short leg length / Comfort side seams / Red taping along inside back neck / Tear-off label

100% Organic Cotton (White/Heather Grey Melange/Red: 94% Organic Cotton, 6% Polyester) / Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18



WHITE / NAVY/ RED









## **BZ13 BABY ROMPASUIT**

Soft and stretchy fabric / Envelope neckline / Binding at sleeve and leg ends for shape retention / Self-coloured poppers between legs

100% Cotton (Heather Grey Melange: 85% Cotton, 15% Polyester) / Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18

WHITE

POWDER PINK

HEATHER GREY MELANGE

DUSTY BLUE

NAUTICAL NAVY BLACK

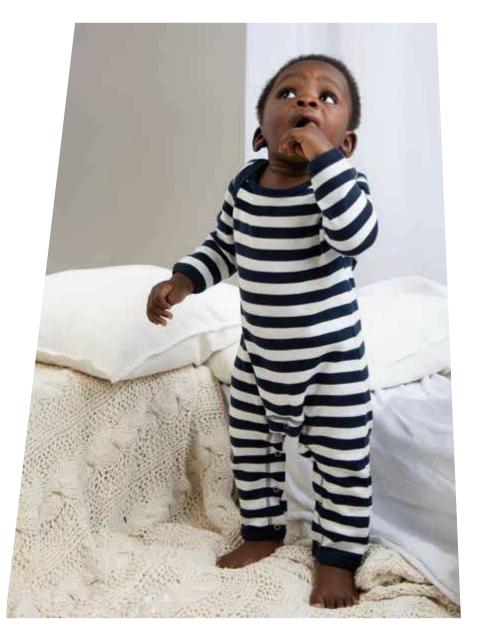
### **BZ13S BABY STRIPY ROMPASUIT**

Yarn dyed stripes / Soft and stretchy fabric / Envelope neckline / Binding at sleeve and leg ends for shape retention / Self-coloured poppers between legs

100% Cotton / Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18







# BZ35 BABY ENVELOPE SLEEPSUIT WITH SCRATCH MITTS ORGANIC COTTON

Envelope neckline / Scratch mitts which can be folded or unfolded as wanted / Integral feet / Self coloured poppers at leg opening / Tear-off label

100% Organic Cotton / Interlock / 200gsm

Sizes (Months): 0-3, 3-6, 6-12





# BZ05-TLC BABY KIMONO BODYSUIT

ORGANIC COTTON

Stylish wrap front bodysuit / Soft and stretchy fabric / Self-coloured poppers at front and at crotch / Raglan sleeves

100% Organic Cotton / Interlock / 200gsm

Sizes (Months): 0-3, 3-6, 6-12

WHITE

ORGANIC NATURAL





WHITE

ORGANIC NATURAL

# BZ24 BABY HOODED BLANKET ORGANIC COTTON

Single layer blanket / Binding around edges for shape retention / Triangular hood at corner / Tear-off label

100% Organic Cotton / Interlock / 200gsm

ONE SIZE









# COLOUR MY WORLD

### **BZ02 BABY T**

Soft and stretchy fabric / 2 self-coloured poppers at side neck / Cover seam at hems / 1x1 rib neck

100% Cotton: Bubble Gum Pink, Dusty Blue, Mint, Nautical Navy, Orange, Powder Pink, Red & Soft Yellow

100% Organic Cotton: Black, Camouflage Green, Cobalt Blue, Fuchsia, Kelly Green, Organic Natural, Surf Blue & White

85% Organic Cotton, 15% Polyester: Heather Grey Melange

60% Organic Cotton, 40% Polyester: Mocha, Charcoal Grey Melange & Heather Blue

Interlock/ 200gsm

Sizes (Months): 0-3, 3-6, 6-12, 12-18, 18-24

HE



certified by Control Union









## **BZ02S BABY STRIPY T**

Soft and stretchy fabric / Yarn dyed stripes / 2 silver coloured poppers at side neck / Cover seam at hem / 1x1 rib neck / Tear-off label

100% Cotton / Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18, 18-24











# BZ52 BABY BRETON TOP NEW ORGANIC COTTON

Long sleeves / Side vents / Longer at back / Yarn-dyed stripes / Tear-off label

100% Organic Cotton / Interlock / 200gsm Sizes (Months): 3-6, 6-12, 12-18, 18-24





#### **BZ11 BABY LONG SLEEVE T**

Soft and stretchy fabric / 2 self-coloured poppers at side neck / Cover stitch at hem and sleeve ends

100% Cotton (Heather Grey Melange: 85% Organic Cotton, 15% Viscose) / Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18, 18-24

WHITE

BLACK

RED

DUSTY BLUE

POWDER PINK

BUBBLE GUM PINK

NAUTICAL NAVY

HEATHER GREY MELANGE NEW











### **BZ38 BABY STRIPY LONG SLEEVE T**

Contrast elbow patches and neckline / Envelope neck / Yarn-dyed stripes / Soft and stretchy fabric / Tear-off label

100% Cotton (Red/Washed White/Navy: 100% Organic Cotton) / Interlock / 200gsm

Sizes (Months): 6-12, 12-18, 18-24









# BZ43 BABY SUPERSTAR BASEBALL T ORGANIC COTTON

Curved hem / Long sleeves / Soft, peach-feel fabric / Contrast stitching along hem edge / Taped back neck / Tear-off label 100% Organic Cotton / Peach Finish Single Jersey/ 150gsm

Sizes (Months): 6-12, 12-18, 18-24



WASHED WHITE / WARM RED





Crafted from 100% organic cotton that's kinder to young skins, the new Baby Rocks collection combines style with softness, and fabulous detail with a determination to help protect the world for future generations to enjoy. We've developed the range to offer optimum decoration and personalisation potential; from the panel-free back of the jacket,

the centre-seam free dungarees and trousers, with tear-off labelling as standard throughout. We hope you love it as much as we've enjoyed creating it.







# BZ53 BABY ROCKS DENIM JACKET NEW ORGANIC COTTON DENIM

Matt, silver-coloured nickel free poppers / Front flaps pocket tabs / Orange, jeans-style stitching detail / Plain back for increased decoration potential / Cuffs / Tabs at back waistband / Mock panelling at front / Tear-off label

100% Organic Cotton Denim / 9oz (300gsm)

Sizes (Months): 3-6, 6-12, 12-18, 18-24, (YEARS) 2-3



DENIM BLUE





# BZ55 BABY ROCKS DENIM BANDANA BIB NEW

ORGANIC COTTON DENIM

Triangular bib / Adjustable poppers at back neck / Single layer / Denim binding at edge / Tear-off Label

100% Organic Cotton Denim / 9oz (300gsm)

Size: ONE SIZE



DENIM BLUE





# **BZ54 BABY ROCKS DENIM TROUSERS NEW** ORGANIC COTTON DENIM

Elasticated waist / No centre front or back seam / Mock pocket and fly / Orange stitching detail throughout / Plain hems which can be rolled up to suit / Looser fit / Tear off Label



Sizes (Months): 3-6, 6-12, 12-18, 18-24, (YEARS) 2-3



DENIM BLUE

22







# BZ56 BABY ROCKS DENIM DUNGAREES NEW ORGANIC COTTON DENIM

Bib front dungarees with adjustable poppers / Orange, jeans style stitching throughout / Waist opening with poppers for ease of dressing / No centre front or back seam for decoration potential / Straight hems which can be rolled up / Tear-off Label

100% Organic Cotton Denim / 9oz (300gsm)

Sizes (Months): 3-6, 6-12, 12-18, 18-24



DENIM BLUE





# **BZ47 BABY STRIPED HOODED T** WITH ORGANIC COTTON

Mock draw cords at hood / Narrow, yarn-dyed stripes / 5 tonal poppers down front / 3-piece, double layer hood / Straight hem with side vents / Taped back neck / Halfmoon back neck locker patch / Tear-off label

100% Organic Cotton (White/Heather Grey Melange: 92% Organic Cotton, 8% Viscose) / Interlock / 200gsm Sizes (Months): 3-6, 6-12, 12-18







#### **BZ46 BABY** STRIPED LEGGINGS

WITH ORGANIC COTTON

Narrow, yarn-dyed stripes / Slight drop-crotch styling / Gently elasticated waist / No centre seams for decoration potential / Gusset for ease of movement / Tear-off label

100% Organic Cotton (White/ Heather Grey Melange: 92% Organic Cotton, 8% Viscose) / Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18



WHITE / HEATHER GREY MELANGE WHITE / NAUTICAL





**BZ49 BABY LEGGINGS** WITH ORGANIC COTTON

Slight drop-crotch styling / Gently elasticated waist / No centre seams for decoration potential / Gusset for ease of movement / Tear-off label

100% Organic Cotton (Heather Grey Melange: 85% Organic Cotton, 15% Viscose)/ Interlock / 200gsm

Sizes (Months): 3-6, 6-12, 12-18. 18-24 Sizes (Years): 2-3



BLACK NEW



NAUTICAL NAVY



HEATHER GREY MELANGE







#### BZ31 BABY SWEATSHIRT

Flat seam X at front neck / 1x1 rib neck and comfort cuffs / 2 selfcoloured poppers at side neck / Drop tail with side vents / Inside self-fabric locker patch / Tear-off label

80% Cotton, 20% Polyester (Heather Grey Melange: 84% Cotton, 16% Polyester) / French Terry / 280gsm

Sizes (Months): 6-12, 12-18, 18-24

BLA

BLACK



NAUTICAL NAVY



HEATHER GREY MELANGE



BZ33 BABY SWEATPANTS

Comfort waistband with natural coloured mock drawcords / Extra long cuffs for adjustable length / Front and back seam free for increased decoration potential / Brushed inner / Flat seams for comfort / Tear-off label

80% Cotton, 20% Polyester (Heather Grey Melange: 84% Cotton, 16% Polyester) / Brush Back Fleece / 250gsm

Sizes (Months): 6-12, 12-18, 18-24 Sizes (Years): 2-3 WHITE NEW

BLACK
BUBBLE GUM PINK

HEATHER GREY MELANGE



### **BZ32 BABY HOODIE**

Single layer 3 piece hood / Kangaroo pockets with extended stitch detail / Straight hem with drop tail / Natural herringbone tape at inside neck and side vents / Straight cuffs / Brushed inner / Mock natural-coloured drawcord detail on side hood / Tear-off label

80% Cotton, 20% Polyester (Heather Grey Melange: 84% Cotton, 16% Polyester) / Brush Back Fleece / 250gsm

Sizes (Months): 6-12, 12-18, 18-24 Sizes (Years): 2-3

WHITE NEW

BLACK

BUBBLE GUM PINK

NAUTICAL NAVY

HEATHER GREY

## **BZ40 BABY BOMBER JACKET** WITH ORGANIC COTTON

Antique brass effect poppers / Front welt pockets / Rib at neck, hem and cuffs / Self fabric back neck locker patch / Natural herringbone tape along inside neck / Loop back fabric/ Tear-off label

Black: 80% Organic Cotton, 20% Recycled Polyester (rPET); Heather Grey Melange: 85% Organic Cotton, 8% rPET, 7% Viscose / French Terry / 280gsm

Sizes (Months): 6-12, 12-18, 18-24 Sizes (Years): 2-3



BLACK



HEATHER GREY MELANGE







### **BZ25 BABY ALL-IN-ONE**

Brushed inner / Extra-long cuffs at sleeve and legs which can be folded back for improved fit / Flat comfort seams / Seam-free at back for optimum decoration potential / 3-piece single layer hood / Kangaroo pocket / Zip front with comfort tab / Tear-off label

80% Cotton, 20% Polyester (Heather Grey Melange: 84% Cotton, 16% Polyester) / Brush Back Fleece / 250gsm

Sizes (Months): 6-12, 12-18, 18-24 Sizes (Years): 2-3

BUBBLE GUM PINK

VANILLA

RED

HI

HEATHER GREY MELANGE

NAUTICAL NAVY

BLACK

29









### **BZ01-TLC BABY HAT** ORGANIC COTTON

Soft and stretchy fabric / Deep, double layered band for comfort and fit / Twin knot or can knot 2 ties together

100% Organic Cotton / Interlock / 200gsm

Sizes: ONE SIZE

WHITE ORGANIC NATURAL





#### **BZ12 BABY BIB**

Double layer / Hook and loop fastening at back neck / Binding at edges for shape retention

100% Cotton (Heather Grey Melange: 85% Cotton, 15% Polyester) / Interlock / 200gsm

ONE SIZE

WHITE RED

BLACK

POWDER PINK BUBBLE GUM PINK

NAUTICAL NAVY

DUSTY BLUE

HEATHER GREY MELANGE

#### **BZ15 BABY 1 KNOT** HAT

Soft and stretchy fabric / Deep, double layered comfort band / Single knot

100% Cotton (Heather Grey Melange: 85% Cotton, 15% Polyester; Organic Natural: 100% Organic Cotton) / Interlock / 200gsm

Sizes:
ONE SIZE

WHITE

ORGANIC NATURAL NEW

RED

**DUSTY BLUE** 

POWDER PINK

BUBBLE GUM PINK NAUTICAL NAVY

HEATHER GREY MELANGE

#### **BZ15S BABY STRIPY** 1 KNOT HAT

Yarn-dyed stripe / Soft and stretchy fabric / Deep, double layered comfort band / Single knot

100% Cotton (Light Grey Melange/ White: 97% Cotton, 3% Viscose) / Interlock / 200gsm

ONE SIZE

RED / WASHED WHITE

POWDER PINK / WHITE NAVY / WASHED WHITE

ANTIQUE BLUE / DUSTY BLUE LIGHT GREY MELANGE / WHITE

#### **BZ16 BABY BIB** WITH TIES

Single layer bib with ties at back neck / Binding around edges in self-coloured or contrast colour

100% Cotton (White, Organic Natural & Black: 100% Organic Cotton) / Interlock / 200gsm

ONE SIZE

WHITE

BLACK NEW

ORGANIC NATURAL WHITE / RED

WHITE / POWDER PINK

WHITE / NAUTICAL NAVY













#### **BZ23 BANDANA BIB**

Reversible bib / Double-position pop fasteners at back neck / Contrast binding at edge for shape retention / Tear-off label

100% Cotton (White/Heather Grey Melange: 98% Cotton, 2% Polyester; White/Black: 100% Organic Cotton) / Interlock / 200gsm

ONE SIZE



WHITE / RED



WHITE / POWDER PINK WHITE / HEATHER GREY MELANGE



WHITE / BLACK NEW





#### **BZ44 REVERSIBLE SLOUCH HAT**

WITH ORGANIC COTTON

Extra-long so can be worn as slouch hat or folded back / Soft and stretchy fabric / Tear-off label

100% Organic Cotton (White/Heather Grey Melange: 93% Organic Cotton, 7% Polyester) / Interlock / 200gsm





WHITE / HEATHER GREY MELANGE





**BZ55 BABY ROCKS DENIM** 

**BANDANA BIB NEW** ORGANIC COTTON DENIM

Triangular bib / Adjustable poppers at back neck / Single layer / Denim binding at edge / Tear-off Label

100% Organic Cotton Denim / 9oz (300gsm)

ONE SIZE





#### **BZ51 LITTLE HAT WITH EARS NEW**

WITH ORGANIC COTTON

Narrow, yarn dyed stripes / 2 ears / Wide, double layered band for comfort / Tear-off label

100% Organic Cotton (White/Heather Grey Melange: 92% Organic Cotton, 8% Viscose) / Interlock / 200gsm

Sizes: ONE SIZE











### HM109S KIDS STRIPY T

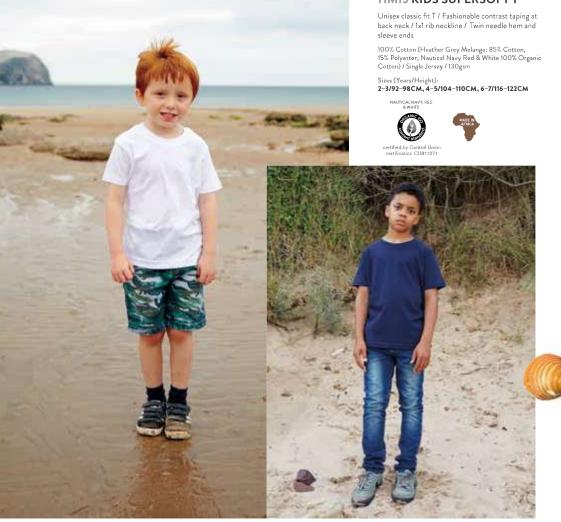
Yarn dyed striped jersey fabric / 1x1 rib at neck / Twin needle stitching at hem and sleeve ends

100% Cotton / Single Jersey / 150gsm

Sizes (Years/Height): 2-3/92-98CM, 4-5/104-110CM, 6-7/116-122CM

BLACK		WHITE
CLASSIC BLUE	7	WHITE





#### HM15 KIDS SUPERSOFT T



### **MK15 KIDS SUPERSOFT T**

Unisex classic fit T / Fashionable contrast taping at back neck / Narrow rib at neck / Twin needle hem and sleeve ends

100% Cotton (Heather Grey Melange: 85% Cotton, 15% Polyester; Nautical Navy Red & White 100% Organic Cotton) / Single Jersey / 130gsm

Sizes (Years / Height) : 8-9 / 128-134CM, 10-12 / 140-152CM, 12+ /158-164CM

NAUTICAL NAVY, RED







BLACK / HEATHER GREY TAPE COBALT BLUE / NAVY TAPE NAUTICAL NAVY / NATURAL TAPE RED / NAVY TAPE WASHED WHITE / RED TAPE WHITE / NATURAL TAPE



### HM84 MINI BRETON TOP NEW

ORGANIC COTTON

Long Sleeves / Side vents / Longer at back / Yarn Dyed Stripes / Tear-off Label

100% Organic Cotton / Interlock / 200gsm

Sizes (Years / Height) : 2-3/92-98CM, 4-5/104-110CM, 6-7/116-122CM

ertified by Contr

WHITE

NAVY

certified by Control Union certification CU811271



ORGANIC COTTON

 $Long\ Sleeves\ /\ Side\ vents\ /\ Longer\ at\ back\ /\ Yarn\ Dyed\ Stripes\ /\ Tear-off\ Label$ 

100% Organic Cotton / Interlock / 200gsm

8-9

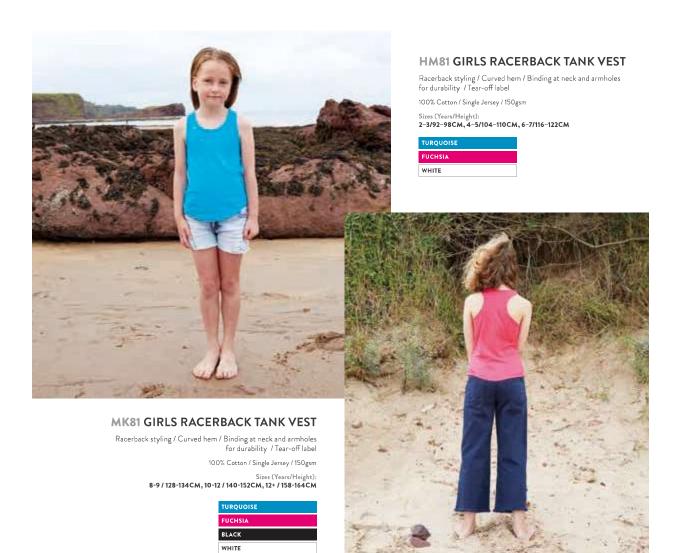
Sizes (Years / Height): 8-9 / 128-134CM, 10-12 / 140-152CM, 12+ /158-164CM

WHITE

NA NA









### HM16 KIDS SUPERSTAR BASEBALL T

Modern, unisex fit / Soft-handle peach finish fabric / Curved raglan seams / Curved hem with contrast overlock edge / Tear-off label

100% Cotton (Heather Grey Melange/Swiss Navy: 90% Cotton, 10% Viscose) / Peach Finish Single Jersey / 150gsm

Sizes (Years / Height): 2-3/92-98CM, 4-5/104-110CM, 6-7/116-122CM

HEATHER GREY MELANGE	YVAN 22IW2
WASHED WHITE	SWISS NAVY
WASHED WHITE	WARM RED

### MK16 KIDS SUPERSTAR BASEBALL T

100% Cotton (Heather Grey Melange/Swiss Navy: 90% Cotton, 10% Viscose) / Peach Finish Single Jersey / 150gsm

100% Cotton (Heather Grey Melange / Swiss Navy : 90% Cotton, 10% Viscose) / Peach Finish Single Jersey / 150gsm

Sizes (Years / Height): 8-9 / 128-134CM, 10-12 / 140-152CM, 12+ / 158-164CM

HEATHER GREY MELANGE	SWISS NAVY
WASHED WHITE	SWISS NAVY
WASHED WHITE	WARM RED







# HM46 KIDS LONG SLEEVE RAGLAN T

Raglan sleeve for ease of movement / Soft 1x1 rib at neck / Taped back neck for durability / Cover seam detailing

100% Cotton (Heather Grey Melange: 85% Cotton, 15% Polyester) / Single Jersey / 150gsm

Sizes (Years/Height): 2-3/92-98CM, 4-5/104-110CM, 6-7/116-122CM





INDEX Green text - Features Organic Cotton















